

# BE Insight

JANUARY / 2022

Shoot, Score and  
**GOAL!**



# It's 2022, Let's make our Resolutions come True!

2022 is a new start for some people and a continuation of a beautiful journey for others. For some, it's a chance to pick themselves up again, while some want to discover their purpose. Whichever it may be, BE International wants you to join us as we accomplish our resolutions for 2022 together!

Here are some pointers to help you get started:

## Health

- Set weight loss targets
- Establish a healthy new diet
- Start a fitness or exercise program
- Adjust night sleeping schedule



## Financial

- Get expenditure and spending in order
- Start Money Saving habits
- Set new financial goals and plans
- Find new opportunities to improve your finances 2022

## Travel

- Travel somewhere near or far
- Visit new places
- Enjoy new cultures and cuisines





## ***Social***

- Spend more time with family and friends
- Meet new people
- Catch-up with close companions
- Re-connect with lost friends or relatives

## ***Self-development***

- Learn a new skill or pick up a hobby
- Start a daily to-do list
- Quit unhealthy lifestyle habits
- Read new books!



***If you could have a  
New Year's wish,  
what would it be?***

# AULORA BASIC TOP

with KODENSHI®

## ***One Top to Rule them all!***

*Superior Softness, Breathable and Anti-Odour.*

### ***Leisure***

*Perfect for a modern lifestyle  
and every day wear*

### ***Nightwear***

*Improves sleep quality  
and comfort*

### ***Sports***

*Maximum performance  
and movement*

### ***Thermal Wear***

*Retains optimum body  
temperature*



Click here for more info:

<https://www.beintl.com/aulora/aulora-basic-top-with-kodenshi/>



BEYANG

# Caffe

*Every Single Sip is Deliciously Natural*

*What is the perfect way to embrace the Morning?*

Natural Vitamin B Complex & enXtra® (Galangal Extract)

Lightly Sweetened with Brown Sugar

Freeze-dried to retain aroma and taste

*Make coffee time the most perfect part of your day with BEYANG Caffe!*



**enXtra®**  
PERFORMANCE • ENERGY • FOCUS



MS 1500  
1 037-01/2018



Click here for more info:  
<https://www.beintl.com/beyang/beyang-caffe/>



**BEYANG**

## DELICATE LAUNDRY WASH

*Gentle garment care for the whole family!*



### Garment Care

- Gentle & mild formulation for delicate fabric.
- Effective cleaning to lift dirt & stains.
- Anti-bacterial and easy to rinse off.

### Skin-Friendly

- 95% natural ingredients.
- Skin-moisturising effect.
- Optimal pH value for skin.
- Hypoallergenic & Dermatologist-tested for sensitive skin.

### Eco-Friendly

- Essential Oils, Aloe Vera & Lavender extract certified organic by ECOCERT®.
- Naturally scented with essential oil of Orange & Bergamot.
- Organic Aloe Vera & Lavender extract as fabric softener to prevent static cling after wash.

**\*Formulated without Parabens, Phosphate, SLS/SLES, Lanolin and Fluorescent Whitening Agents**



Click here for more info:

<https://www.beintl.com/beyang/delicate-laundry-wash/>

BE International ran its second-biggest Awards Presentation on 20 November 2021. It was the 4th Virtual Star Awards Night.

More than 630 achievers around the World, including Malaysia, Singapore, Hong Kong, Brunei, Indonesia, Australia, Canada, Norway, Philippines, Taiwan, the UK and others, received their recognition on the virtual stage.

Our VSAN Keynote Speakers RCCA Farehah shared her inspiring and passionate success story to the audience live on air. 4 sharers from the ranks of RCA, ECA and DCA shared their inspirational stories.

At BE International, Nothing Is Impossible!

# VIRTUAL STAR AWARDS NIGHT



Opening Ceremony Speech by Ir Lee Suet Sen



Awards Presentation



Top Sponsor Achiever Q3 & Q4



CCA Assemble Achiever Q3 & Q4



BE Lifestyle Traveller Shanghai Awards



Keynote Speaker, RCCA Farehah



More than 630 achievers



BE recognition night



“

Your choice  
determines  
your success.

RCCA Desmond Yeoh  
See Chong & Ong Yen Wei  
Project manager / Housewife

RCCA Desmond and Yen Wei led an ordinary family life, with Desmond as the breadwinner and Yen Wei as the homemaker. Gradually, they yearned for more time freedom. Desmond's demanding job deprived him of spending time with his family. "For 18 years, I was busy climbing the corporate ladder – from engineer to the managerial level. I worked 12 hours daily, 6 days a week. Yes, I was earning a decent income, but at the expense of family time."

Yen Wei too wanted a change, where they could both make plans according to their time and not based on Desmond's hectic work schedule.

### Starting afresh

Yen Wei ran a gift shop for 4 years. After their first child was born, she sold the shop and became a full-time homemaker. Several years ago, when Yen Wei had some free time while the kids were at school, she took up a course in dietetics and nutrition. After earning her diploma, she thought about starting a business selling organic and health products. At the same time, they were introduced to BE and Aulora Pants. Desmond encouraged her to take up this business instead.



Dream car



Dinner with Founder &amp; IBOs



Photo with Founder



It didn't take long for Desmond to resign and join Yen Wei in the BE business full-time. Desmond said, "Tony Robbins quoted, 'If you want to take the island, burn your boat.' BE was obviously the platform that will offer us the time freedom we were yearning for. The decision (to resign) was easy."

**The change**

Initially, Desmond was attracted by the power of exponential growth in network marketing, but along the way, he was inspired by gratitude and family culture. "The BE system education could be applied in our personal lives."

For Yen Wei, BE has transformed her into an optimistic person. "I used to be easily influenced by circumstances and tended to be negative. The old me would have been badly affected by the Covid-19 pandemic. I would have been worried about everything. Thankfully, BE has turned me into a confident and positive person."

Desmond continued, "Our lives have changed completely. We are now the master of our time. We do what we love, and we love what we do. It's wonderful being able to help people regain their health and succeed. BE truly fulfils its promise of BEyond Inspiring Mind, Touching Lives for Eternity."

**Choose wisely – choose the time**

Desmond and Yen Wei both lost their fathers to cancer. "When I lost my father, I realised that life is unpredictable, health is priceless and the most important thing in life is time. Once it's gone, it never returns," Desmond said. "So, make a wise choice and go all out. You really don't want to sit there when you're 55 and wish you had done it. That'd be too late!"



Product sharing



BE Lifestyle Travel to Dubai



Yen Wei added, "The best investment you can make on is health. When you invest in health, you'll be on your way to your dream life."



BE Lifestyle Travel to Japan



BE Lifestyle Travel to Dubai



“

**Be brave  
to try and fail;  
don't fail to try.**

**RCCA Aries Chua**

Former e-hailing driver

With RM1 million debt and 4 kids to care for, life was hard for RCCA Aries. During that dark chapter of her life, she preferred the night and feared the day, “Because, at night, I wouldn't get calls from the banks (chasing for payments)”.

Earning RM500 a week from her e-hailing driving job was barely enough for survival. Desperate, she sold all her stocks to cover her family's expenses. She knew she needed a breakthrough opportunity and that her e-hailing driving job was just a stop-gap measure.

Her big break came when she met her upline, who introduced her to BE.

### **Know what you want, and you'll be unstoppable**

BE was the business opportunity Aries desperately needed. Initially, she wanted to pursue the BE business part-time to supplement her e-hailing driving income. “But my uplines helped me weigh out the pros and cons of juggling two jobs. If I wanted to succeed in my BE business, I would need to invest time and effort. It's the career that will save me from living a hand-to-mouth existence.”



Dream car



Photo taken with upline and IBOs



Once Aries saw the bigger picture, she chose BE and devoted 100% effort to the business. She followed her uplines' footsteps, the company's strategy and system. By the third month, her income had tripled.

"Exploring the market in Kota Kinabalu was my biggest challenge. I was still struggling financially and had to think carefully about the flight tickets, accommodation and food. I had never been to KK, and it was still an untapped market. I was worried and unsure, but my uplines encouraged me with this: where there are people, there will be a market. Sow the seed for a future harvest. I am so glad I did that. Three years later, I have successfully built a strong network in KK!"

Aries continued, "This experience has taught me that you can't just imagine the future. You have to take action, make every effort and don't look back. Opportunity waits for no one!"

### Be brave to take the first step

Now, Aries no longer prefers the night to the day. "I don't worry about the banks or our livelihood anymore. And my financial stability has allowed me to invest in a house that my children and I like!"

It's common to hear about people struggling to make a living when the economy is not good, especially during this Covid-19 pandemic. "There are always opportunities in every crisis. Be brave to try and fail; don't fail to try. There's plenty of room on the road to success because few people dare to step out of their comfort zone. So, take courage. Take the first step, and you'll be on your way to success."



Product sharing



BE Lifestyle Travel to Korea



Aries has finally turned the dark chapter of her life. Now, she's writing a new chapter with confidence and optimism. "My biggest achievement in BE is being able to change by believing in my uplines, the company and founders."



BE Lifestyle Travel to Japan



★★★  
Royal Crown Council Ambassador (RCCA)  
皇家皇冠委员大使



 JOANNE LIEW



 NURUL FARHANA BT MD ADNAN & MOHD KHAIRUL BIN NAIM



Crown Council Ambassador (CCA)  
皇冠委员大使



AZAH BINTI HASSAN



KONG YOKE YEN & CHOON TEIK KOK



LAI LIAN CHOO



MARDIANA BTE ZAINAL



NORFADZELA BT ABDUL LATIF



NUR ATIQAH BT MOHAMMAD HAIZAN



NUR HIDAYAH BTE RAHMAT



NUR ZURIANA



NURAIN SYAKIRAH BINTE NORDIN



# Diamond Council Ambassador (DCA)

钻石委员大使



ASILA SARAH BINTI CHANDRAN &  
ALVIN CHAN KOK KIONG



HANS BIN MANASIL & JURAYAH @  
JANE BINTI BOTOHONG



LEE LI HUI & BOEY SIE GOON



MAILIN BINTI DAUN@DAUD &  
JUNNY BIN EMI



NORHASILAH BINTI HASSAN &  
MOHD RUSHDAN BIN MOHD JAILANI



SAFEERA ABDUL WAHID



SII CHUI MEE



SITI RAHMAH BINTE SALLEH &  
MOHAMAD AL-MATIN BIN  
MOHAMAD YATIM



TENG HUI WEN

# Facebook Marketplace: What you should know

## What is Facebook Marketplace?

Facebook Marketplace is a digital marketplace where users can arrange to buy, sell and trade items with other people in their area.

## Posting on Facebook Marketplace

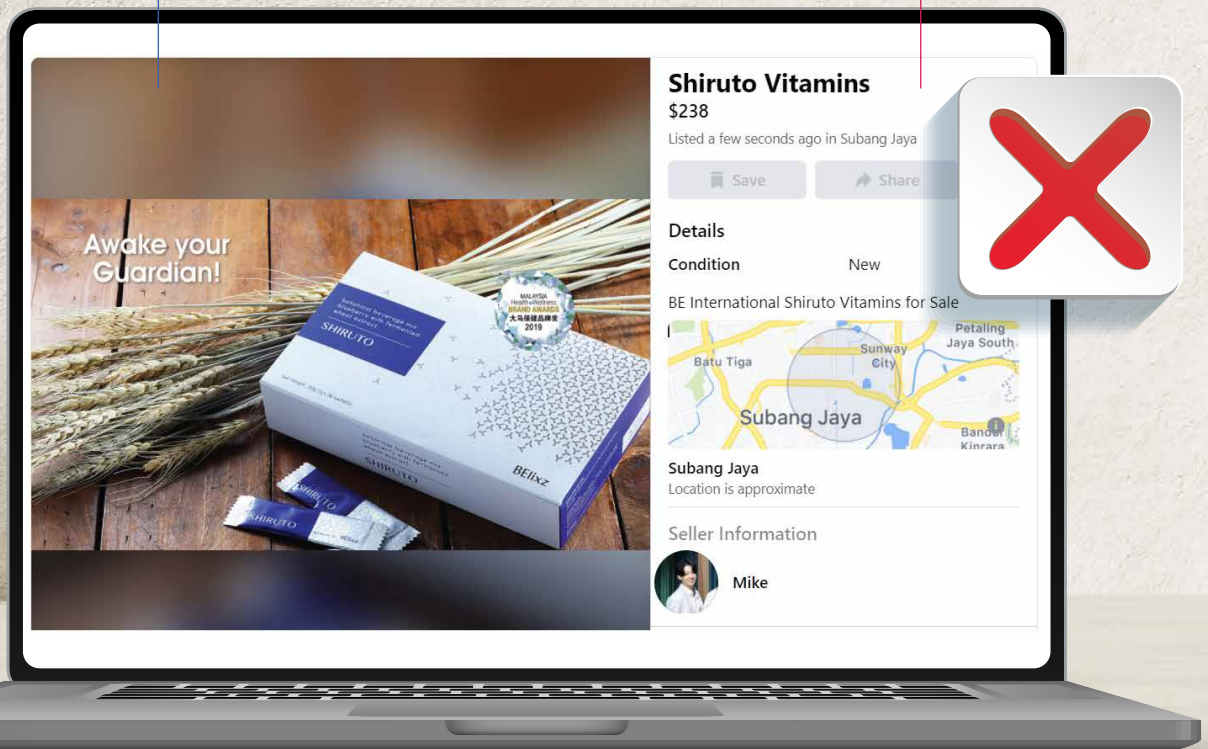
Based on our rules and regulations, IBO is not allowed to post or sell products online which includes Facebook shopping page, group and marketplace. As a reminder, actions will be taken to those who violate the rules and regulations. However, should you have any postings regarding BE's product on Facebook Marketplace, you may refer to our guide on how to remove the postings.



Sample of Facebook

Facebook Marketplace

Marketplace Post

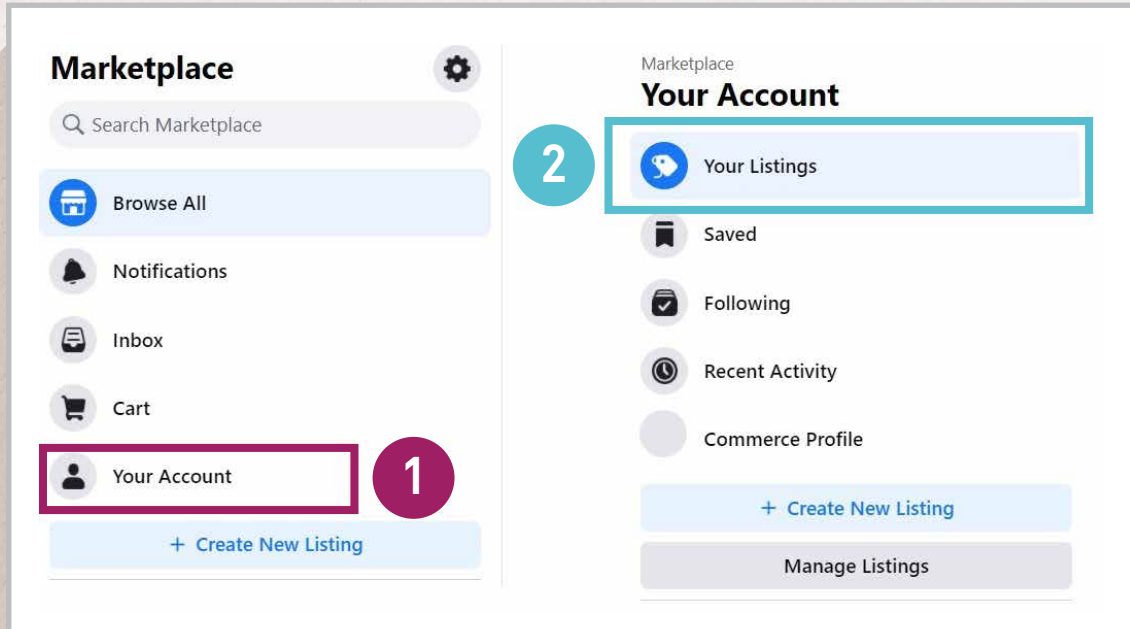


# How to remove your post on Facebook Marketplace

Here is the guide on how to remove your postings on Facebook Marketplace.

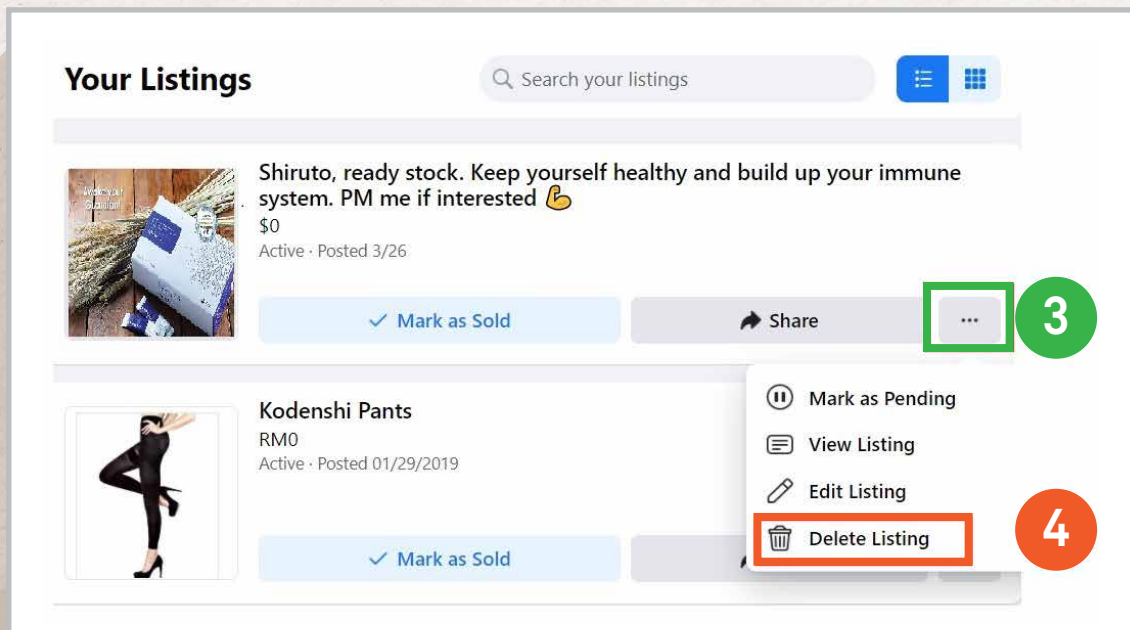
Kindly follow the steps below:

1 Go to FB Marketplace and click on “Your Account”



2 In your account, click on “Your Listings”

3 In your listings, go to the post and click on “...”



4 Click on “Delete Listing”

With these simple 4 steps, you will be able to remove your postings on Facebook Marketplace.

# Restrictions on Selling/Posting in Facebook Groups

## What is Facebook Group?

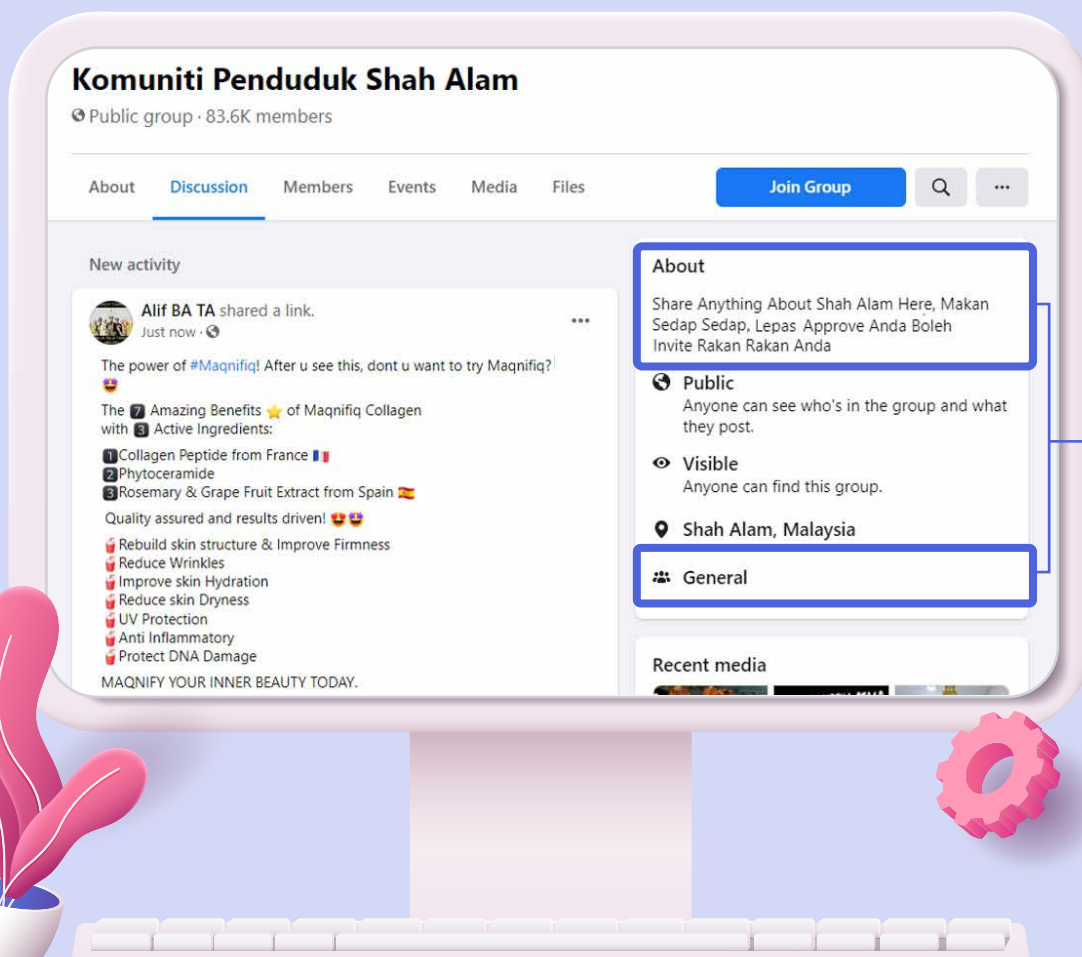
Facebook Groups are spaces on the social media network for friends, acquaintances, or people with similar interests to discuss or share broad or narrow topics. Groups provide an arena for organic discussion about your products or services and present the opportunity to cultivate brand awareness.



### Things to avoid:

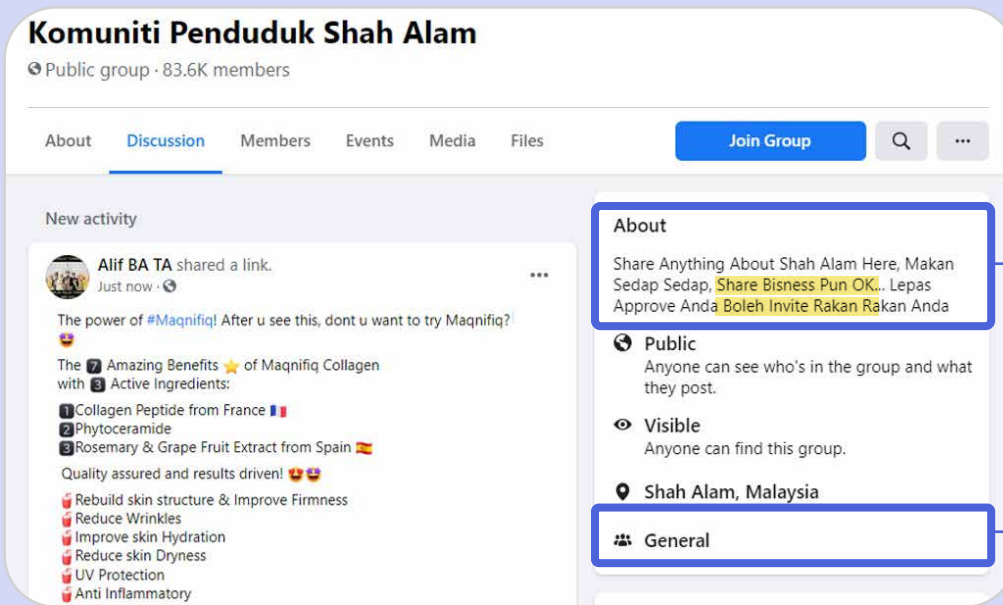
- Buy and Sell groups
- The Facebook Group's description is related to "buy", "sell" or "business".

### Facebook group sample :

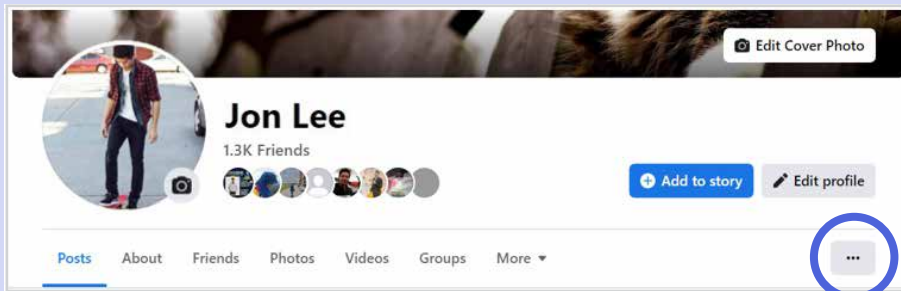


Kindly check on the [About] and [Category]. The description should not have 'buy', 'sell', 'business' or similar meaning with the above.



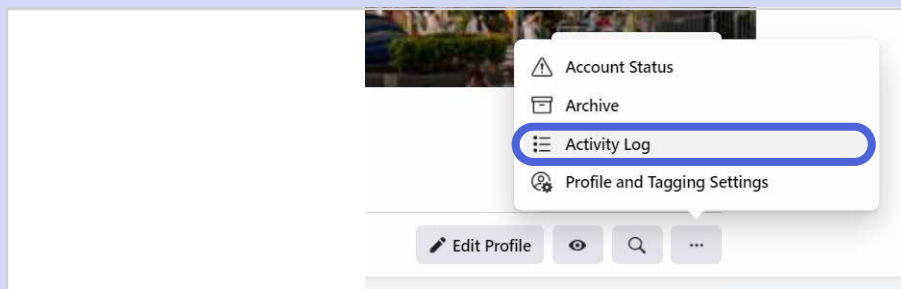


**Don't worry:**  
It's not too late to learn about this. If you have mistakenly posted in a Facebook Group (Buy and Sell), here are some guides for you to remove the post.

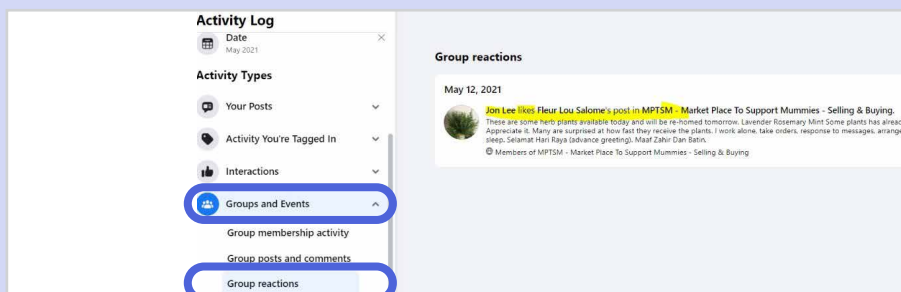


Kindly refer to the steps below for your guideline :

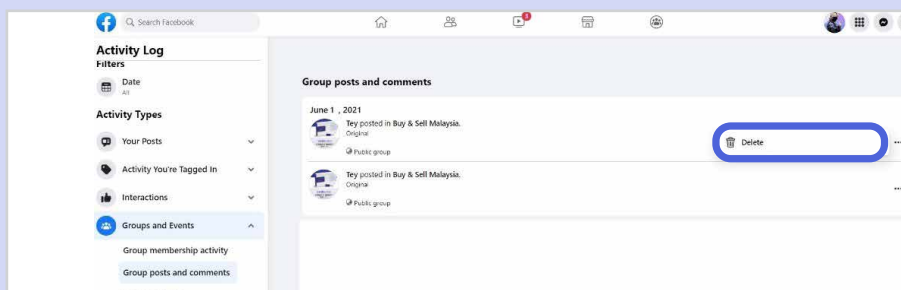
- 1 Go to profile
- 2 Click on the 3 dots



- 3 Click on activity log



- 4 Click on groups and events
- 5 Click on group post and comment



- 6 Click the 3 dots on your post and select "Delete"



## Arashiyama Bamboo Grove

**BE a  
WORLD**  
*Traveller*

**BE LIFESTYLE TRAVEL -  
JAPAN OSAKA 2022  
(6-DAYS 4-NIGHTS)**

QUALIFYING PERIOD:  
**AUGUST 2021 - JANUARY 2022**

The Arashiyama Bamboo Grove is one of the top locations to visit. The pathway opening up to a forest of bright green towering stalks of bamboo on both sides is an out-of-world experience for its visitors.

While a photo may not be enough to capture the wonders of the captivating scenery, the natural tranquillity of the forest alone is a sight worthy of everlasting memories. If the visuals alone do not suffice, the melodies of the gently swaying bamboo stalks rustling in the wind will take your breath away!

